

**Texas-Cuba Trade Alliance**  
P.O. Box 515313  
Dallas, Texas 75251



*Announces a Conference on*

## **Doing Business with Cuba**

*with Co-Sponsors:*



**WORLD  
AFFAIRS  
COUNCIL  
AUSTIN**

Member, World Affairs Councils of America

### **The U.S. Has a Trade Embargo with Cuba, but...**

Do you wonder about the future of U.S.-Cuba trade relations?

Did you know that you can now export food, agricultural, and other products or services to Cuba?

Did you know that you can now import certain items from Cuba?

Have you ever considered traveling to Cuba for business?

*The Texas-Cuba Trade Alliance Has Answers and Wants You to be Informed on...*

### **Doing Business with Cuba**

Member Lounge, State Capital Annex,  
(Room E2.1002) Austin, TX

January 23, 2017

*Doing Business with Cuba* is designed to provide the information, education, and contacts crucial to facilitating successful business relations with Cuba.

The *Texas-Cuba Trade Alliance*, founded in February 2003, serves as an information and educational resource for Texans with interest in Cuba. All programs are open to the public. For more information, please visit the TCTA website at [www.tcta.us](http://www.tcta.us).

## Doing Business with Cuba

Member Lounge, State Capitol Annex  
(Room E2.1002) Austin, TX

- Be informed on trading with Cuba, the export process, realistic expectations, and important contacts in Cuba.
- Learn how to get licensed to travel and export to Cuba, and the requirements for export inspection.
- Understand what recent changes in Cuba mean to you and which products have the most potential in the Cuban market.

### Who should attend?

**Doing Business with Cuba** will help export service providers, food processors and distributors, agricultural producers, and policy makers to better understand the Cuban market for U.S. agricultural, food products and associated regulations.



## January 23, 2017 – Agenda

- 9:00 am Registration**
- 9:10 Welcoming Comments**
- 9:30 Message from Governor Abbott**  
Michael Treyger, Manager  
Department of Business Assistance,  
Office of the Governor, State of Texas
- 9:45 The Cuban Market for Agricultural Products**  
Dr. Luis Ribera, Texas A&M AgriLife Extension
- 10:05 Export Controls (via Skype)**  
Alan W. Christian, Senior Export Policy Analyst  
Bureau of Industry and Security  
U.S. Department of Commerce
- 10:35 Break**
- 10:50 U.S. Perspective of Engagement with Cuba**  
Darrin Hall, United Airlines  
Wayne Cleveland, Texas Grain Sorghum Association  
Roy Gonzalez, Biehl & Company
- 11:20 US Treasury--OFAC Licenses**  
Cynthia Thomas, TriDimension Strategies, LLC
- 11:40 Commercial Engagement with Cuba**  
Ruben Ramos, Minister Counselor  
Economic and Trade Office, Embassy of Cuba
- Containerized Shipments to Cuba**  
Eradis González, President  
Almacenes Universales SA
- Leonardo Sosa, Deputy Director  
Mariel Container Terminal SA.
- Special Development Zone Mariel (ZEDM)**  
Ana Teresa Igarza, General Director
- 12:55 pm Closing Remarks by Port of Beaumont**
- 1:00 Adjourn**

To Attend *Doing Business with Cuba*,  
Please complete the following:

Name: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

**There is *No Fee* for this event, but Seating is Limited, so Register Early!**

**Please Register by January 20, 2017**

Send completed form to:

**Texas-Cuba Trade Alliance**  
Cynthia Thomas  
Direct Dial: 972-527-7505  
[tcta@TriStrategies.com](mailto:tcta@TriStrategies.com)